

May 2022

BlueBlastSM

News Providers Can Use



 **Healthy BlueSM**
BlueChoice[®] HealthPlan of SC

Healthy Connections 

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Free Electric Breast Pumps for New and Expectant Mothers

Did you know Healthy Blue offers free electric breast pumps to our new and expectant mothers? If a Healthy Blue member needs an electric breast pump:

1. The member should contact her physician. Medline should not be contacted directly.
2. The physician will write a prescription for the breast pump and submit it directly to Medline.
3. Medline will send the breast pump directly to the member.



For questions regarding breast pump orders, contact **Medline** via:

- Email: orders@amedadirect.com.
- Fax: 337-628-2240.
- Phone: 866-577-9710.

Quality Incentive Reminder: Sports Physicals

- Healthy Blue pays for one sports physical per benefit year for members between the ages of 6 and 18.
- In-network primary care providers, including nurse practitioners and physician assistants, can perform and bill for this service.
- If the member has already had a well-child exam in the current benefit year, bill for the sports physical using CPT code 99212 with modifier 8P and diagnosis code Z02.5
- By performing a sports physical, you will receive a reimbursement of \$30.

Disclaimer: The sports physicals provider incentive is an initiative implemented on a limited basis with select providers. It does not apply to nonparticipating providers and is not part of participating providers' contractual agreement with Healthy Blue. Healthy Blue may end the sports physicals initiative at any time and for any reason.

- If the member has not had a well-child exam in the current benefit year, you can bill for the well-child visit, well-child incentive and the sports physical on the same claim.
- Bill the appropriate well-child code — 99383, 99384, 99393 or 99394 with modifier 25 — along with an appropriate diagnosis code of Z00.0X, Z00.1XX, Z00.X, Z02.X, Z02.71, Z02.79 or Z02.8X.
- Bill code G9153 for the \$60 well-child incentive.
- Bill code 99212 with modifier 8P and diagnosis code Z02.5 for the \$30 sports physical incentive.

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Rate Increase for Psychiatric Residential Treatment Facilities (PRTF)

The South Carolina Department of Health and Human Services (SCDHHS) will increase the reimbursement rate for all contracting Medicaid PRTFs to \$500 per patient per day for services provided to South Carolina Medicaid-eligible children. The change is being made to address the impact of market forces affecting the South Carolina Medicaid PRTF program and will be effective for dates of service on and after April 1, 2022.

Providers should direct any questions related to this bulletin to the Provider Service Center at 888-289-0709. The Provider Service Center's hours of operation are 7:30 a.m. – 5 p.m. Monday through Thursday and 8:30 a.m. – 5 p.m. on Friday.



Screening for Alcohol Use Disorder (AUD) in High-Prevalence Demographics

The lifetime prevalence of AUD in the U.S. is approximately 29.1 percent, but only 19.8 percent of people with AUD receive treatment. Prevalence of AUD is high in white and Indigenous people, younger men (less than 65 years old), unmarried people, and those with low incomes.¹

In 2019, 22.8 million people over the age of 12 reported having a substance use disorder (SUD). AUD accounted for 63 percent of this population. An additional 12 percent presented with AUD and another SUD, excluding nicotine, according to the National Survey on Drug Use and Health (NSDUH).²

¹ **Recovery Research Institute, 2019**

<https://www.recoveryanswers.org/addiction-101/epidemiology>

² **Substance Abuse and Mental Health Services Administration, 2020**

[Results from the 2019 National Survey on Drug Use and Health](https://www.samhsa.gov/2k20/national-survey-on-drug-use-and-health)

CoverMyMeds Enhancement for Prior Authorization (PA) Requests

New for 2022, Healthy Blue has expanded options through CoverMyMeds® (CMM). CoverMyMeds is an independent company providing medication PA services on behalf of BlueChoice HealthPlan. Prescribers can now view the real-time status of any medication PA request submitted via electronic PA, phone or fax by logging in and entering the member's information on the CoverMyMeds website at <https://account.covermymeds.com>.*

Prescribers have the option to contact CoverMyMeds directly by calling 866-452-5017 for questions, information or website concerns. They can also reach out via live chat on the CoverMyMeds website at <https://account.covermymeds.com>.*

Welcome Spring

New Specialty Pharmacy Medical Step Therapy Requirements

Effective for dates of service on and after April 15, 2022, the following specialty pharmacy codes from current or new clinical criteria documents will be included in our existing specialty pharmacy medical step therapy review process. Step therapy review will apply upon prior authorization initiation or renewal in addition to the current medical necessity review of all drugs noted.

What if I need assistance? If you have questions about this communication or need assistance with any other item, contact your local provider relations representative or call the Customer Care Center at **866-757-8286**.

Clinical criteria	Status	Drug(s)	HCPCS codes
ING-CC-0075 ING-CC-0167	Preferred	Riabni™	Q5123
ING-CC-0075 ING-CC-0167	Nonpreferred	Rituxan®	J9312
ING-CC-0075 ING-CC-0167	Nonpreferred	Ruxience®	Q5119
ING-CC-0075 ING-CC-0167	Nonpreferred	Truxima®	Q5115

Clinical criteria are publicly available on our provider website. Visit the [clinical criteria](#) page to search for specifics.



BlueChoice HealthPlan is an independent licensee of the Blue Cross Blue Shield Association. BlueChoice HealthPlan has contracted with Amerigroup Partnership Plan LLC, an independent company, for services to support administration of Healthy Connections. Amerigroup Corporation, an independent company, administers utilization management services for BlueChoice HealthPlan.

*Some links in this newsletter lead to third-party sites. Those organizations are solely responsible for the content and privacy policies on these sites.

The codes listed are for informational purposes only and are not intended to suggest or guide reimbursement. If applicable, refer to your provider contract or health plan contact for reimbursement information.

To report fraud, call our confidential Fraud Hotline at 877-725-2702. You may also call the South Carolina Department of Health and Human Services Fraud Hotline at 888-364-3224 or email fraudres@scdhhs.gov.